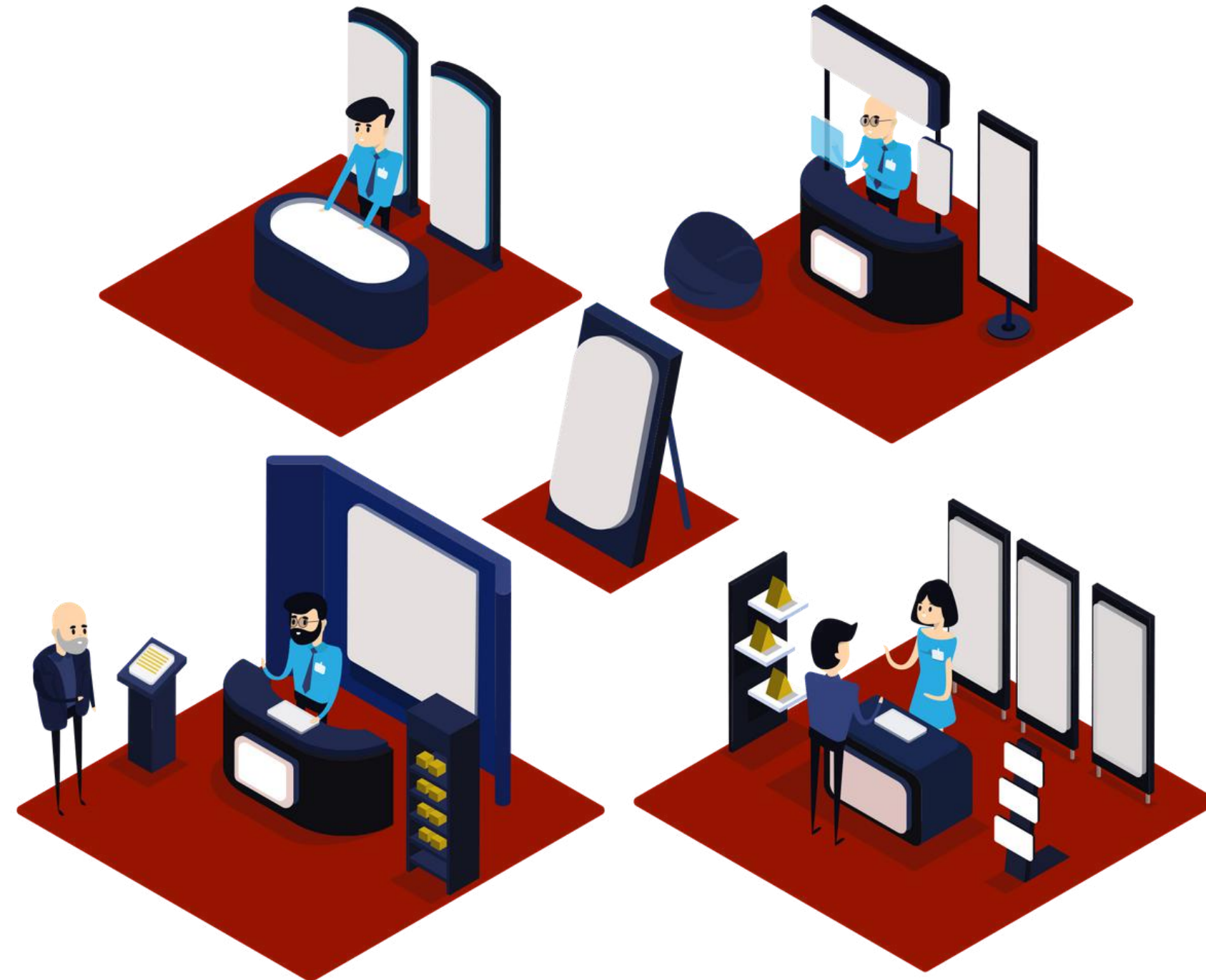




GETASTAND

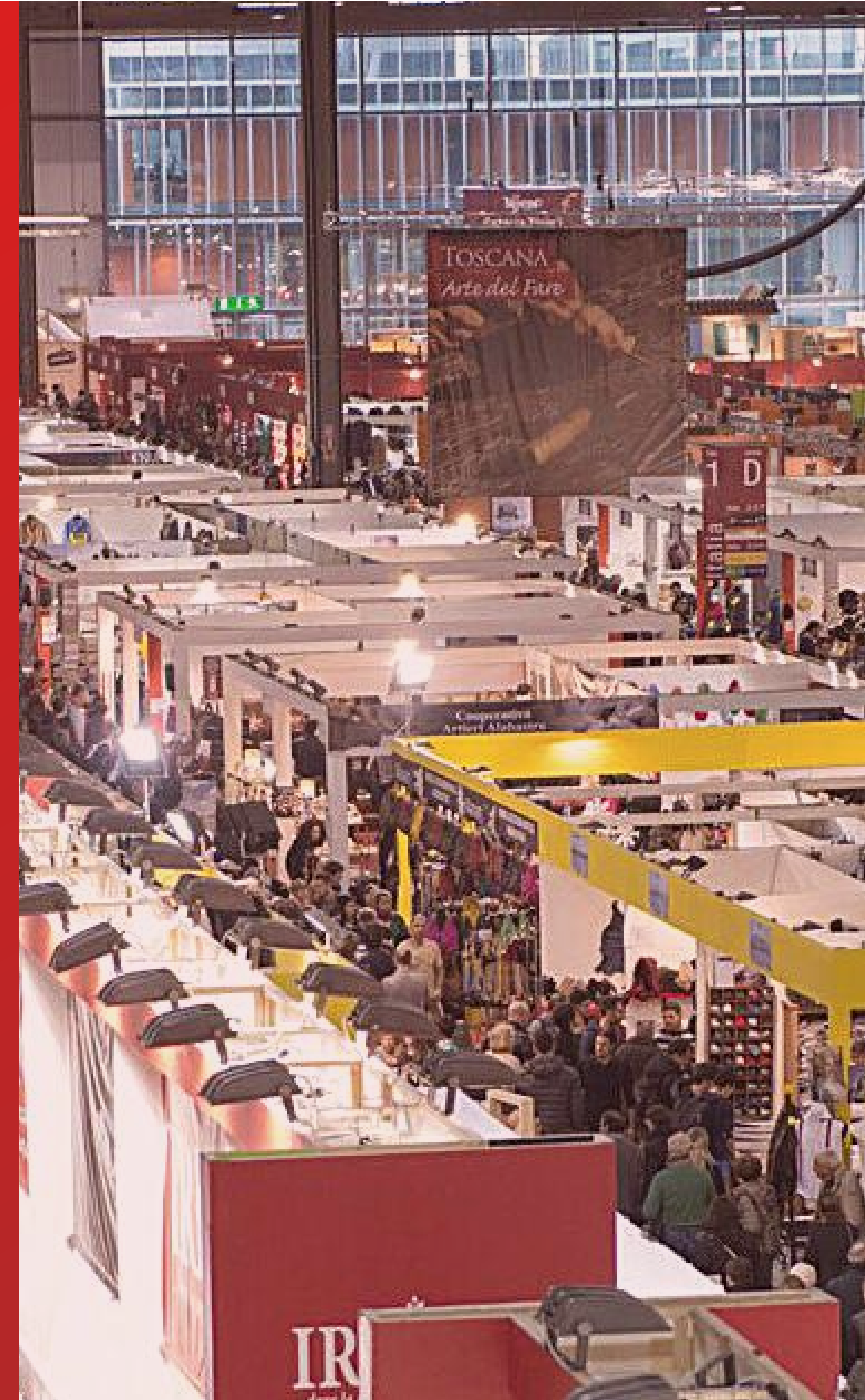


FAIRS INDUSTRY ***DIGITALIZATION***



275 BILLION

World exhibition industry



*Data from Ufi Global Ceo Summit



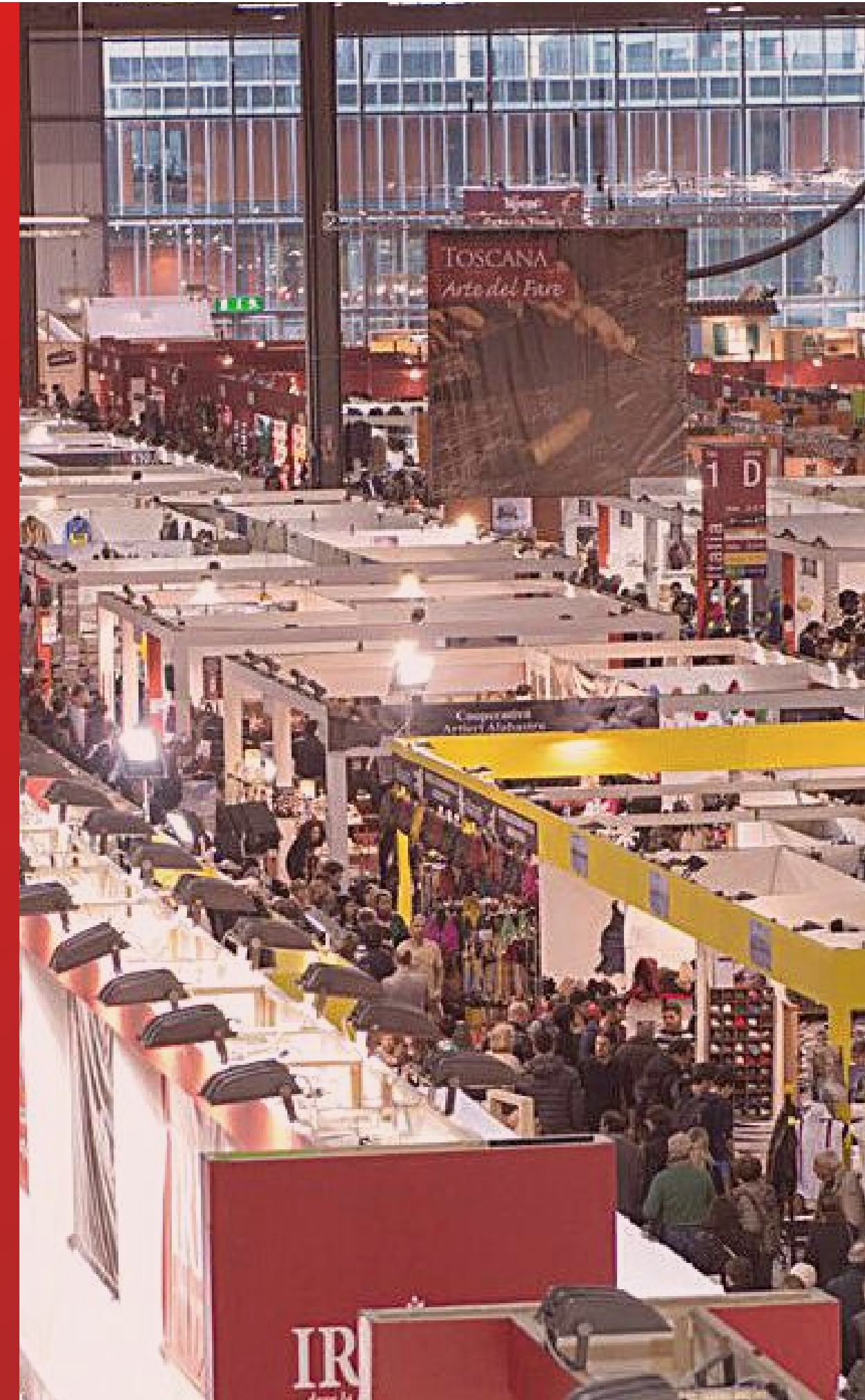
275 BILLION

World exhibition industry



NOT DIGITIZED

Works like 20 years ago





275 BILLION

World exhibition industry



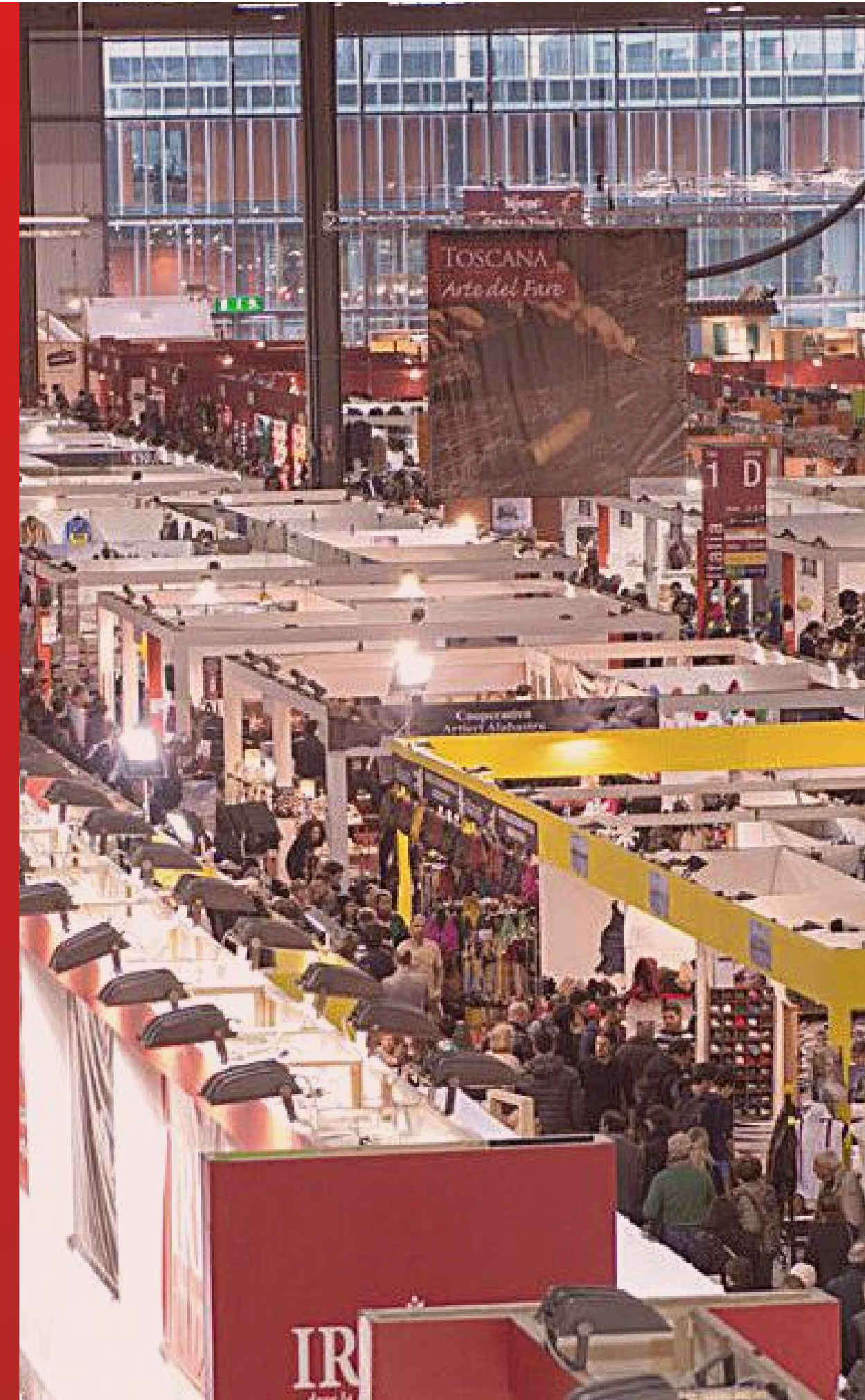
NOT DIGITIZED

Works like 20 years ago



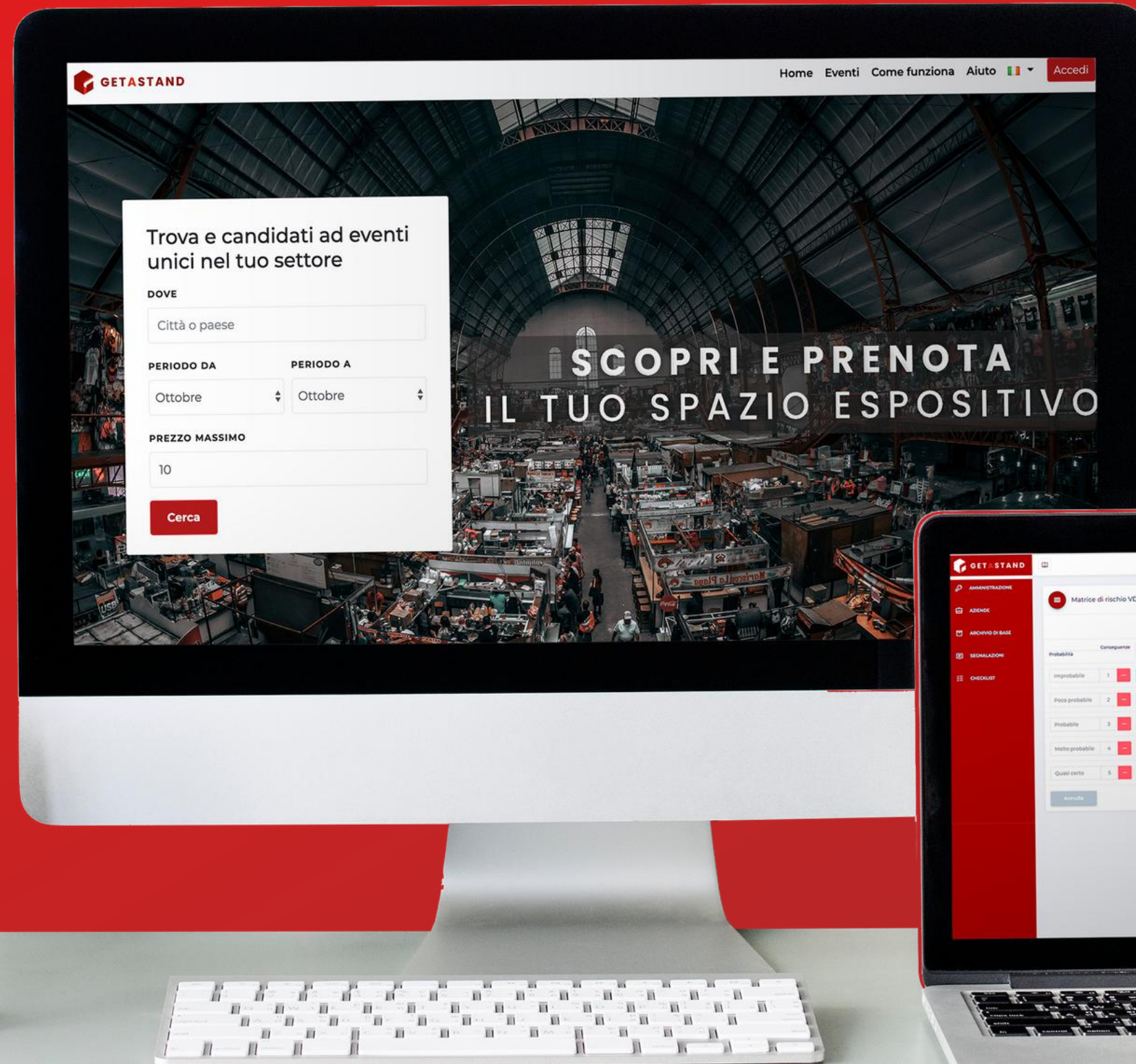
5 MILLION

Companies in Europe



BOOKING PLATFORM

For fairs industry



BOOKING PLATFORM

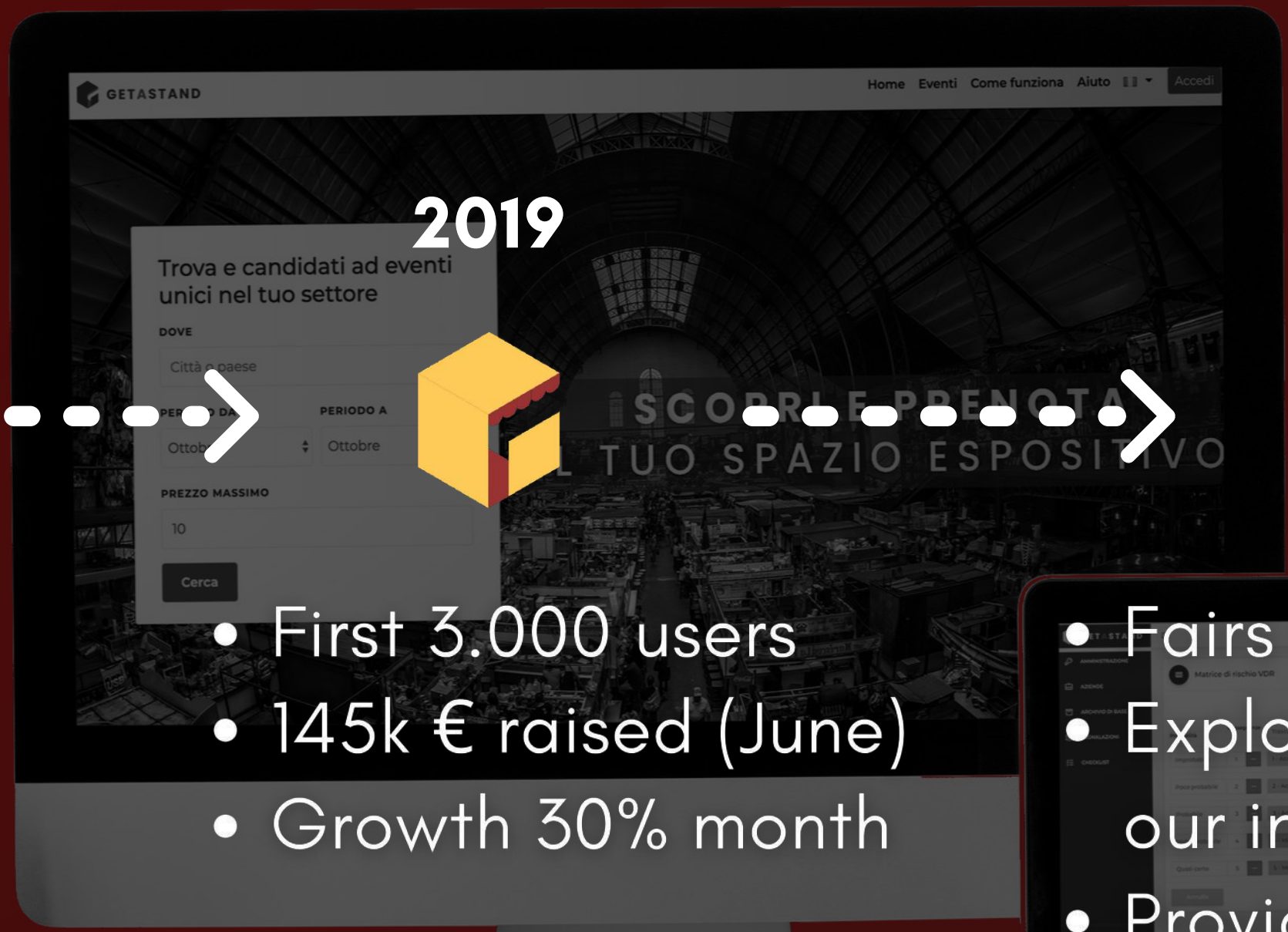
For fairs industry

2018



- Booking platform

2019



- First 3.000 users
- 145k € raised (June)
- Growth 30% month

2020



- Fairs stopped by Covid
- Explore new trends in our industry
- Provide **digital fairs** technology

BOOKING NUMBERS

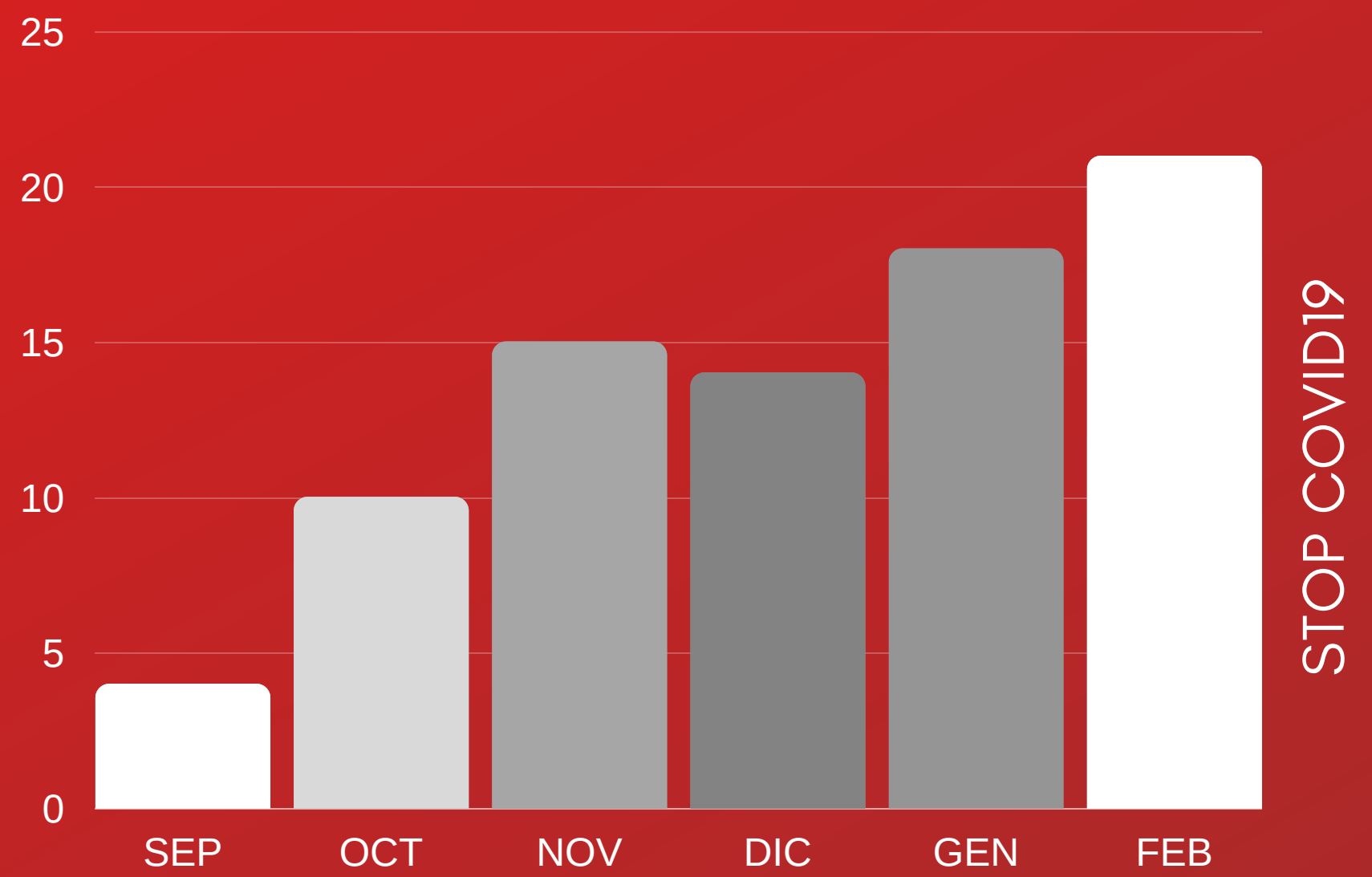
EXHIBITORS **3.000**

ORGANIZERS **300**

EVENTS **600**

MATCH

+37%
MONTHLY GROWTH





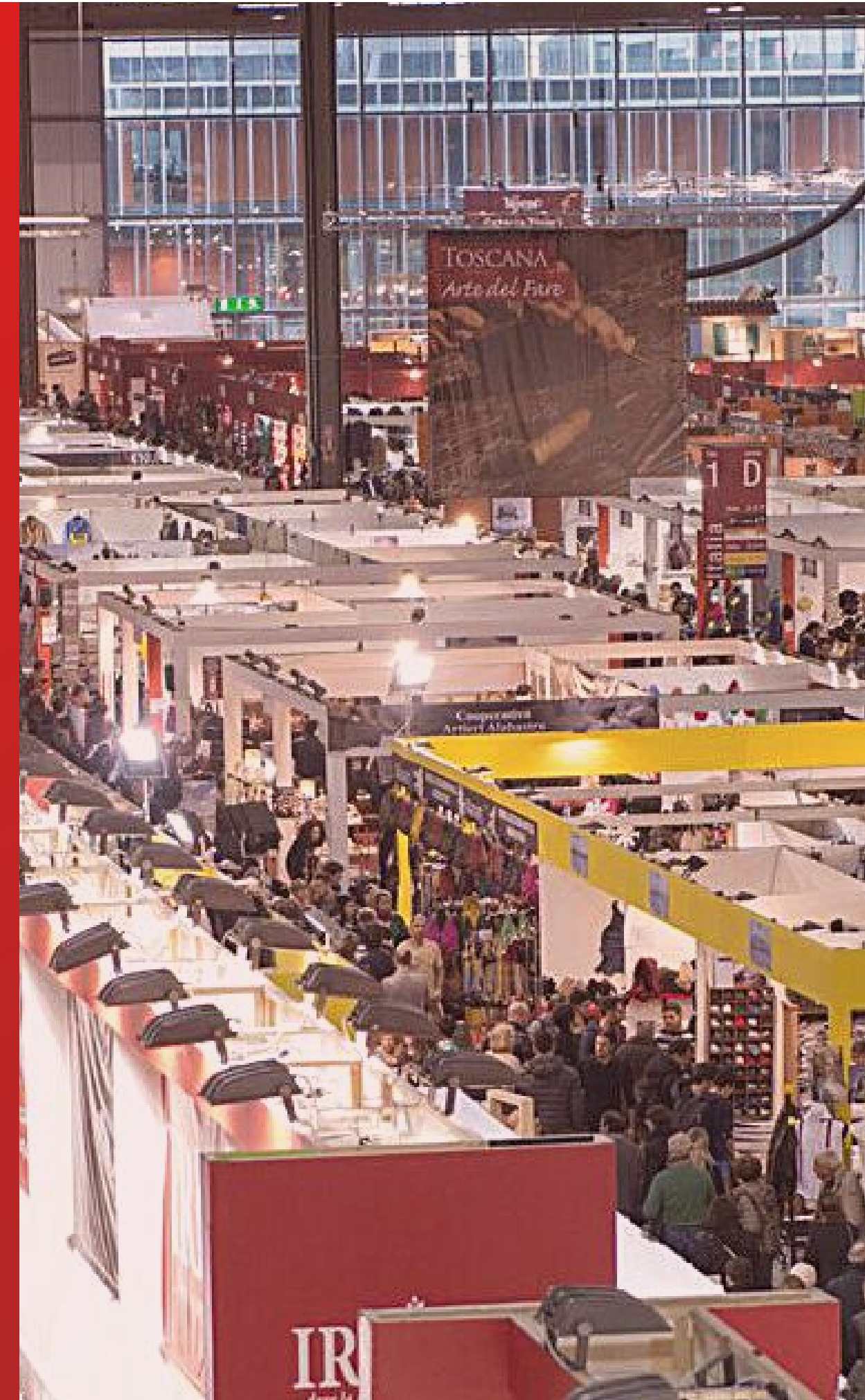
NO DIGITAL WAY

To increase **participation** and **revenue**

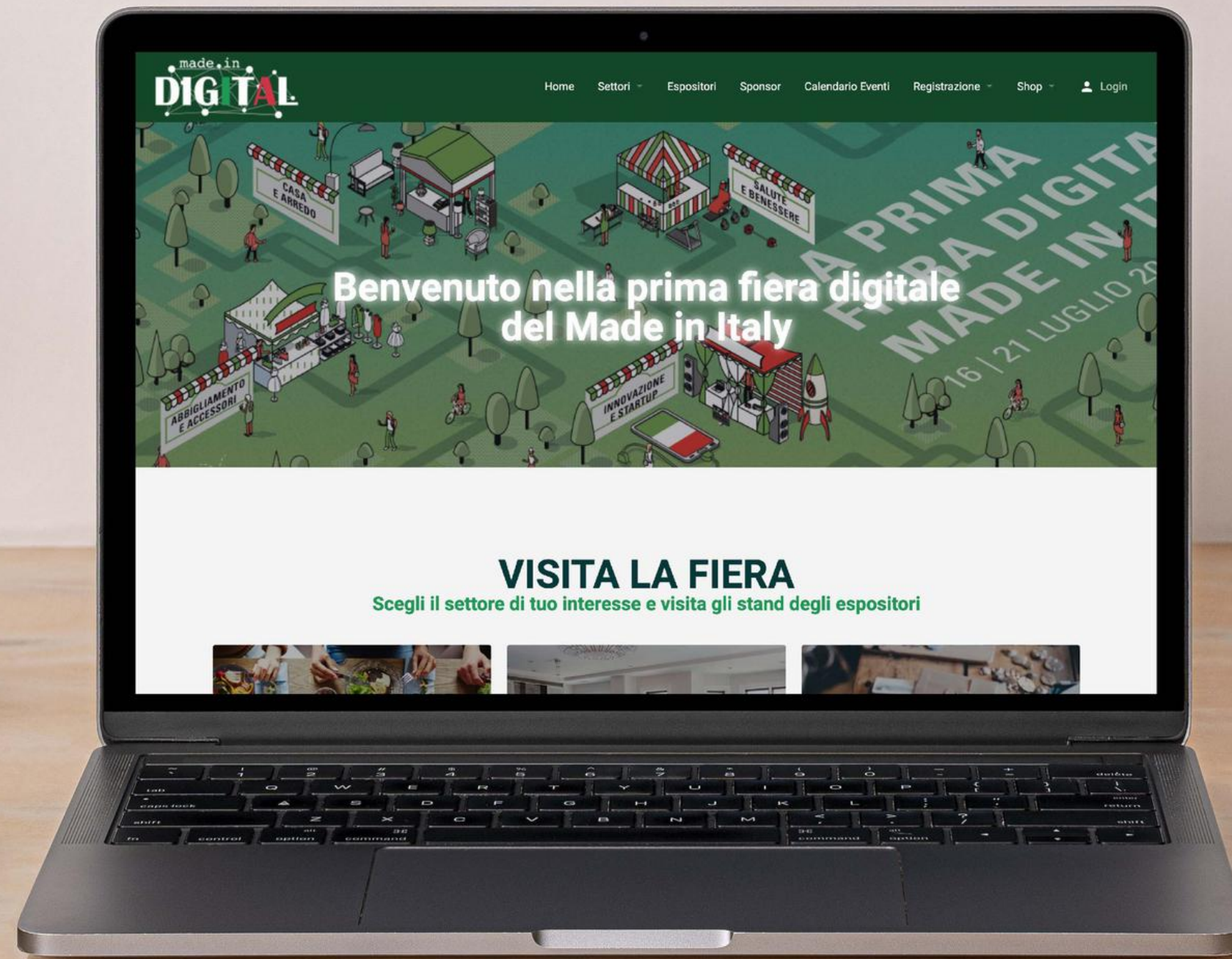


DELETED FAIRS

Or need to **improve** and monetize the **online experiece**



Platform to provide
DIGITAL FAIRS





Develop the **first** European
DIGITAL FAIRS CENTER



OWN FAIRS

We organize our fairs



FEE ON SALES

Earnings from online sales during fairs



HOSTED FAIRS

We host other players' fairs



July 2020

First fair: M.I.D.

- **70** Companies involved
- **200** Products uploaded
- **30.000** Visitors worldwide
- **8.000€** earned

December 2020

Next fair: M.I.D. Christmas edition

- **First** Italian Christmas digital fair
- **300** Companies already interested
- **100.000** Visitors worldwide
- **30.000€** Goal of revenue

2021



- EXPAND TEAM
- ORGANIZE 4 DIGITAL FAIRS
- ACQUIRE 20 EXTRA FAIRS
- 400 K REVENUE

2022



- EXPAND EUROPE
- ORGANIZE 8 DIGITAL FAIRS
- ACQUIRE 100 EU FAIRS
- 1 M REVENUE

2023



- BE THE LEADER EUROPEAN **DIGITAL FAIRS CENTER**
- EXPAND GLOBAL





PAOLO CASTIONI
CEO & CO-FOUNDER

- **2° Company founded**
- **7 years in this industry**
- **3 years marketing**
- **Architecture degree**



BIAGIO CASTELLANI
CFO & CO-FOUNDER

- **International economics degree**
- **4 years export manager**



CAMILLO CASTELLANI
COO & CO-FOUNDER

- **4 years project manager**
- **5 international fairs**
- **Architecture degree**



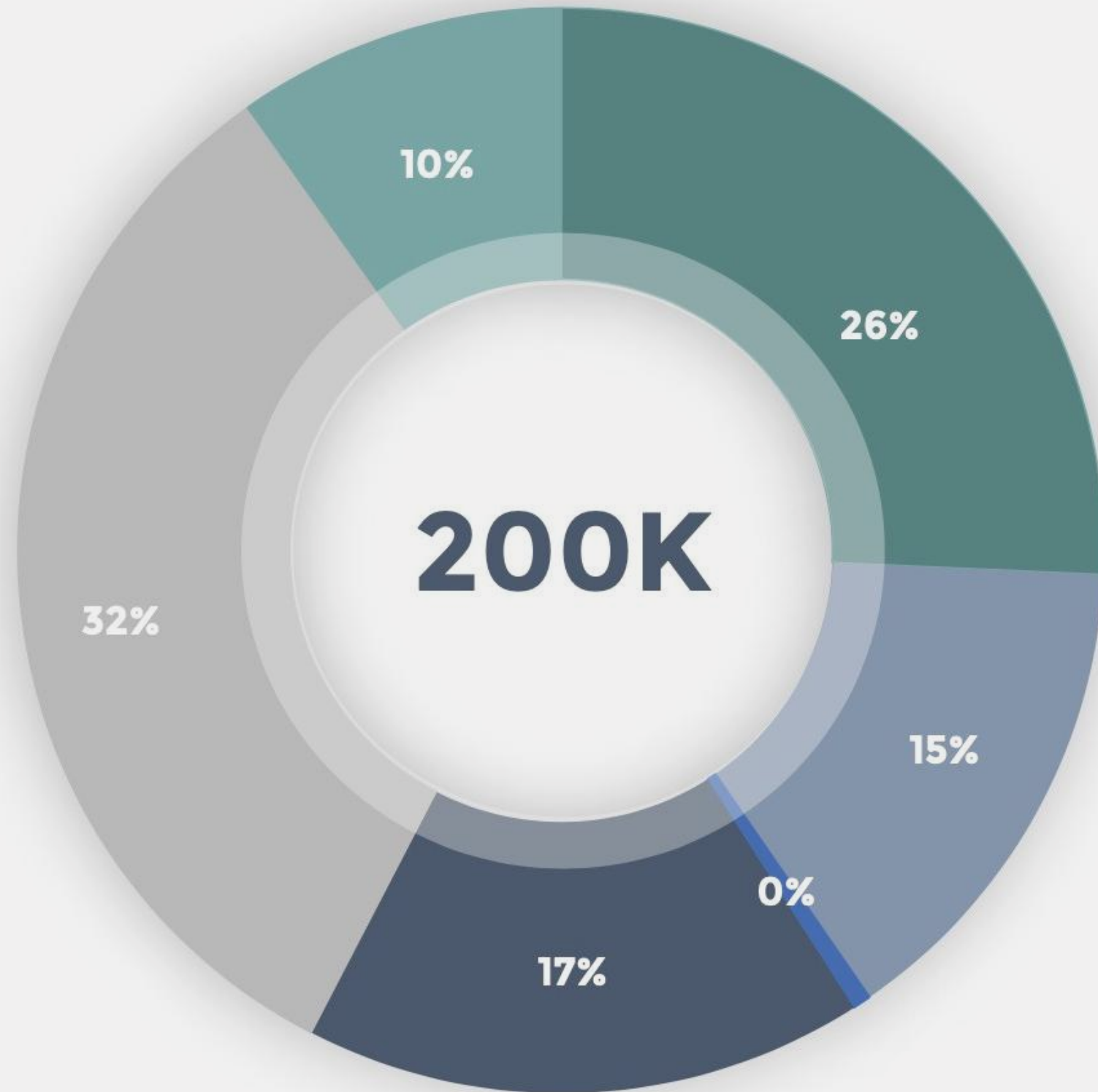
ALESSANDRA CELI
ACCOUNT MANAGER

- **6 years customer management experience**



CLAUDIO SECCIA
FULL STACK DEVELOPER

- **15 years experience in developing platform**
- **3° Company founded**



€20 K

Capex

€51 K

COGS

€29 K

Marketing

€1 K

IT

€33 K

G&A

€65 K

HR



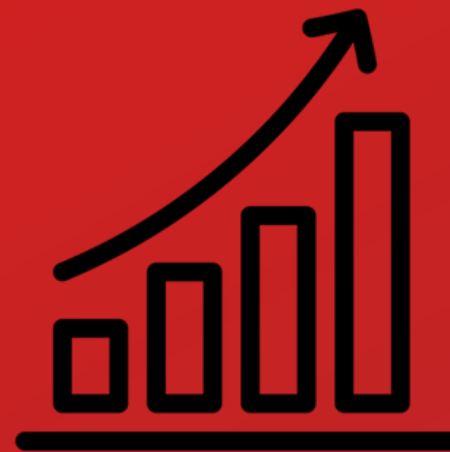
**BIG MARKET
OPPORTUNITY**



**FIRST IN EUROPE TO
DIGITIZE THIS MARKET**



**STRONG SECTOR
KNOWLEDGE**



**PROVEN
TRACTION**





CONTACT US

PAOLO CASTIONI | CEO

+39 320 75 43 002

PAOLO@GETASTAND.COM - WWW.GETASTAND.COM